



For Immediate Release

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Celebrating 25 Years in North America

STEINEL products were introduced to North America in 1983 by STEINEL America, Inc., a wholly-owned subsidiary whose mission is to provide the same high quality service STEINEL guarantees worldwide. Five years ago STEINEL celebrated 25 successful years in North America by offering spectacular year long promotions. After five years of consistent requests from the customer, STEINEL decided to bring the Silver Anniversary Kit back for a limited time only.

To start off the year STEINEL will be offering a Limited Edition Silver Anniversary Heat Gun Kit. The kit includes a state-of-the-art HL 2010E IntelliTemp™ Heat Gun with LCD Display offering temperature selection in 10°F increments. Like all STEINEL electronic heat guns, the HL 2010E features electronic thermocouple control and our exclusive DuraTherm™ heating element for maximum precision and reliability. It also include STEINEL's most popular heat tool accessories and limited edition silver anniversary case.

Each month we will be giving away a Silver Anniversary Gun Kit to one lucky winner . To learn more please visit our website at www.steinell.net or call (800) 852-4343

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